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International Year of Forests, 2011

Preparations for the International Year of Forests, 2011 (Forests 2011)

Report of the Secretary-General

Summary

The report on preparations for the International Year of Forests, 2011 (Forests 2011) has been prepared to provide an overview on the state of preparations for Forests 2011. The report provides information on initiatives and activities being organized by Governments, the Collaborative Partnership on Forests and international, regional and subregional organizations, as well as major groups, to celebrate Forests 2011. The concluding section offers recommendations on the next steps. The annexes to the report include the International Year of Forests, 2011 logo as well as the logo use guidelines and waiver of liability form.

* E/CN.18/2011/1.

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I. Introduction

1. On 20 December 2006, the General Assembly, in its resolution 61/193, declared 2011 the International Year of Forests and invited Governments, the United Nations system, relevant non-governmental organizations, the private sector and other actors to make concerted efforts to raise awareness at all levels to strengthen the sustainable management, conservation and sustainable development of all types of forests for the benefit of current and future generations.

2. In resolution 61/193, the General Assembly also requested the secretariat of the United Nations Forum on Forests of the Department of Economic and Social Affairs to serve as the focal point for the implementation of the Year, in collaboration with Governments, the Collaborative Partnership on Forests and international, regional and subregional organizations and processes as well as relevant major groups. It also encouraged voluntary partnerships among Member States, international organizations and major groups to facilitate and promote activities related to the Year at the local and national levels, including by creating national committees or designating focal points in their respective countries.

3. The present report provides information on the preparations at the national, regional and international levels for the observance of the Year, taking into account input received in response to notes verbales dated 10 July 2009 and 9 April 2010. A number of Member States and organizations have indicated their intention to promote activities to celebrate the International Year of Forests, 2011; however, at the time of drafting of the report, specific details for some of those activities were still under development.

II. Key communication activities

4. The International Year of Forests, 2011 offers a unique opportunity to raise public awareness of the significant contributions of forests around the world, but also to highlight the challenges facing many of the world's forests and the people who depend on them. Great success stories and valuable lessons on how to promote sustainable forest management already exist. The Year provides a means of bringing those voices together and building momentum towards greater public participation in forest activities around the world.

5. To help facilitate achievement of the objectives of the Year, the Director of the secretariat of the United Nations Forum on Forests is working with an advisory committee of media leaders who are supporting the development and implementation of the communication strategy for the Year. The secretariat has been reaching out to organizations in film, television and media industries, nature museums and other institutions that have an interest in forests. As part of the branding strategy, the International Year of Forests, 2011 is being referred to as "Forests 2011" as a way of easily promoting the Year. A well-known and successful non-governmental organization, the Jackson Hole Wildlife Film Festival, has taken on the pro bono role of promoting the Festival and helping with the process of identifying the winning films. Through the Forests 2011 multi-level communication strategy, numerous outreach activities have been initiated.

6. **Global launch of the Year**. The global launch ceremony of Forests 2011 will take place at United Nations Headquarters during the high-level segment of the

ninth session of the United Nations Forum on Forests (2 and 3 February 2011), in which Heads of State and Ministers will participate. The programme will include high-level round-table discussions, media activities, film screenings, the unveiling of the United Nations commemorative stamp series for the International Year, and other public events. In the note verbale of 9 April 2010, Member States from all regional groups were invited to participate at the ministerial level in the global launch events at the ninth session of the Forum. Member States were also invited to use these events as an opportunity to announce national actions in celebrating Forests 2011.

7. **Forests 2011 logo**. The official logo for the International Year was developed in collaboration with the Graphics Design Unit of the Department of Public Information of the Secretariat. The logo received approval by the United Nations Publications Board on 9 July 2010 and was launched in all official United Nations languages on 19 July 2010. At the time of drafting the present report, the secretariat had received over 120 logo requests from Member States, international organizations and major groups. Annex I to the report contains the logo in all official United Nations languages, annex II sets forth the logo use guidelines, and annex III contains the waiver of liability form.

(a) The Forests 2011 logo is designed to convey the theme of "Forests for People" celebrating the central role of people in the sustainable management, conservation and sustainable development of our world's forests. The iconographic elements in the design depict some of the multiple values of forests and the need for a 360-degree perspective: forests provide shelter to people and habitat to biodiversity; are a source of food, medicine and clean water; and play a vital role in maintaining a stable global climate and environment. All of these elements taken together reinforce the message that forests are vital to the survival and well-being of people everywhere, all 7 billion of us;

(b) The Forests 2011 logo is available in the six official United Nations languages: Arabic, Chinese, English, French, Russian and Spanish. In addition, to date, the logo has also been translated into the following local languages: Armenian, Bulgarian, Catalan, Croatian, Czech, Dutch, Finnish, German, Greek, Icelandic, Japanese, Kyrgyz, Latvian, Polish, Portuguese, Slovenian, Swedish, the Swiss national languages and Turkish. Member States are encouraged to translate the text "International Year of Forests, 2011" into local languages and send the translated text only in EPS (graphic) file format to the secretariat of the Forum so that the logo can be made available in additional local languages in a PDF document.

8. **Forests 2011 website.** The website (www.un.org/forests) was launched on 4 October 2010 in collaboration with the Web Services Section of the Department of Public Information. The site provides an online platform for all information materials related to the celebration of the Year. This multimedia site will serve an international platform with information from worldwide actions in celebration of Forests 2011. The site currently features a slide show, information on the International Forest Film Festival and Member States' plans for celebrating the Year. In addition, the website includes a calendar of national, regional and international initiatives related to the Year and will provide electronic versions of all Forests 2011 promotional materials, including photographs, videos, audio and PowerPoint presentations as they become available. The website will soon include a portal geared towards the media, which will feature links to forest news items and a press

kit with fact sheets, brochures and other informational documents related to critical forest issues. It will also function as a gateway to all Forests 2011 websites of Member States.

9. **Forests 2011 Film Festival**. The secretariat of the Forum is working with the Jackson Hole Wildlife Film Festival to organize the International Forest Film Festival in celebration of Forests 2011. Winning films will be presented to delegates at the launch of Forests 2011 at United Nations Headquarters in February 2011. The overall theme of the Festival is "Forests for People", with subcategories, including: "360 Degrees on All Things Forest", for the film that best communicates humanity's social, cultural, economic or spiritual interconnectivity to forests; "Living Forests", for the film that most effectively showcases the rich diversity and complexity of forest ecosystems; "Issues & Solutions", for the film that most effectively communicates solutions to environmental and sustainability issues facing forests and the people relying on it; "Forest Hero", for the best film celebrating the work of individuals or groups committed to forest research and sustainability; "This is My Forest", for the film that most effectively tells a personal story of a forest, and; "Shorts", awarded to the best film under 15 minutes in length. The Forum secretariat will also promote film screenings at United Nations facilities, as well as at other film festivals and events around the world. The website of the Film Festival has been launched (www.ForestFilmFestival.org) and the call for submissions was widely distributed to focal points from Member States, international organizations and major groups.

10. **Forest Heroes awards**. This programme will be launched to identify and honour the efforts of "everyday" people who tirelessly work in nurturing, protecting and managing our forests around the world. These stories of unsung heroes will be showcased on the Forests 2011 website throughout the year as a way of inspiring others to action. The award winners will be honoured at the Forests 2011 closing ceremony. As part of the long-term strategic plan for promoting the Forests 2011 "Forests for People" theme, the secretariat of the Forum hopes to continue the Forest Heroes programme beyond 2011 and build a global network of Forest Heroes to share their experiences and expertise, and continue to inspire others.

11. **Forest spokespersons or messengers**. The secretariat of the Forum is currently identifying individuals who can use their leadership or celebrity status to generate media attention and help to raise awareness and support for forests. These ambassadors-at-large are being sought from around the world and would be invited to travel to public events to promote Forests 2011 and mobilize action for forests.

12. **Public service announcements and short promotional films**. The secretariat of the Forum plans to produce 3- to 5-minute films and public service announcements for distribution worldwide in different languages for use on television and other media distribution channels, including pro bono shows in theatres to convey inspiring messages of action for forests.

13. **Art, film and photo competitions**. The secretariat of the Forum plans to organize virtual (online) events to recognize individuals who use art, photography, film and short videos to communicate their views and celebrate forests for people. The secretariat is currently working with museums, environmental filmmakers, media representatives and the forest networks to develop a major worldwide competition to attract art, film and photographs that capture the "Forests for People" theme of Forests 2011.

14. **Forests 2011 United Nations stamp series**. The United Nations Postal Administration is developing a United Nations commemorative stamp series for the International Year in collaboration with the secretariat of the Forum. The stamp series is expected to be unveiled during the global launch of Forests 2011 at United Nations Headquarters. The stamp series will also be issued at the United Nations Offices at Geneva and Vienna.

15. **Exhibits and banners**. Using the stories, art and photos collected as part of the Forests 2011 activities, the secretariat of the Forum plans to create exhibits and banner displays that would feature vignettes of people's actions for sustainable forest management around the world and embody the theme of "Forests in Your Everyday Life".

16. **General Assembly event**. In paragraph 8 (h) of the report of the Secretary-General (A/65/229), a recommendation was presented for consideration which called for the convening of a special one-day high-level event of the General Assembly sixty-sixth session in September 2011, with the participation of Heads of State and Government, to generate public awareness and political action towards sustainable forest management.

III. Activities of Governments

17. While the Year will be a global event, the majority of activities to celebrate the International Year will take place at the national level. National committees and Forests 2011 focal points have the responsibility for coordinating and publicizing country-level celebrations and communicating these plans and results to the secretariat of the Forum. The secretariat has been notified of the following meetings, conferences and ceremonies to celebrate Forests 2011:

(a) Brazil plans to organize an International Congress on Cities and Forests in Manaus, Amazonas, in 2011;

(b) Bulgaria plans to celebrate the traditional professional holiday of foresters in April 2011;

(c) China will hold special tree-plantings to commemorate the International Year as part of the China Tree-Planting Day on 12 March 2011. In addition a wrap-up conference and award ceremony is scheduled in December 2011 for the thirtieth anniversary of the China National Compulsory Tree-Planting Campaign, featuring presentations from high-ranking Government officials from the State Council and attended by diplomats, national organizations and non-governmental organizations;

(d) The Czech Republic will celebrate Forest Days in 2011;

(e) Cyprus is organizing a meeting on "COST (European Cooperation in Science and Technology) Action FP0701, Post-Fire Forest Management in Southern Europe" in 2011 and a conference on the holistic management of forest ecosystems in Cyprus;

(f) El Salvador plans to hold a forestry fair in 2011 with a focus on development;

(g) Ethiopia is planning an International Year of Forests launch event with the participation of government and non-governmental stakeholders, including research and higher education institutions;

(h) The European Union Forest Directors-General meeting is expected to be held in Poland in November 2011;

(i) The European State Forest Association (EUSTAFOR) plans to organize its twelfth meeting in 2011;

(j) Fiji has launched a "One Million Tree-Planting Campaign" for the period April 2010 to April 2011. The campaign initiated by the Ministry of Forestry is being supported by all government and non-governmental sectors, including international and regional organizations based in Fiji;

(k) Germany's Federal Ministry of Food, Agriculture and Consumer Protection plans to launch a national awareness campaign to create publicity and awareness for Forests 2011 and forest-related issues during the International Green Week in Berlin (21-30 January 2011);

(l) Guatemala plans to organize its ninth National Forestry Congress in 2011;

(m) Japan is organizing a ceremony to bridge the closing of the 2010 International Year of Biodiversity to the 2011 International Year of Forests. The ceremony will be organized as part of the closing event of the 2010 International Year of Biodiversity in Ishikawa Prefecture, Japan, in December 2010. Japan also intends to organize an international conference in February or March 2011 which will mark the launch of the International Year of Forests in Japan;

(n) Poland will launch Forests 2011 in Poland in conjunction with a seminar on "Polish Forests and Forestry against the Background of Forests in Europe and the World", with the participation of experts from the scientific community and a media press conference. In addition, other 2011 events include a Forest Day in Warsaw, mushroom picking in the forest district of Wyszków, and blueberry picking in the forest district of Celestynów;

(o) The Republic of Korea will host a commemorative ceremony for the International Year of Forests which will feature forestry achievement awards, the unveiling of a merit tower in commemoration of the Year, and relevant campaigns. The Republic of Korea will also organize an international symposium on forest roles, and policies of climate change and forestry as well as workshops, seminars, conferences and panel discussions to highlight the multiple roles of forests for society.

18. In addition to the events listed above, a number of Member States and organizations have indicated their intent to hold other communication and outreach activities including:

(a) Competitions: ranging from photo, art, slogan, and essay-writing competitions to sports and athletic competitions in forests. Bulgaria, China, Cyprus, the Czech Republic, Georgia, Israel, Jamaica, Lebanon, Poland and the Republic of Korea have indicated their plans to organize competitions as part of their Forests 2011 activities;

(b) Exhibitions: to draw attention to critical forest issues, ranging from deforestation and forest degradation to the protective functions of forests, are planned, using photography and other visual media to communicate the messages. Austria, Bulgaria, Cyprus, the Czech Republic, Georgia, Jamaica, Poland and Romania have indicated their plans to organize exhibitions as part of their Forests 2011 activities;

(c) Tree planting: including the distribution of seedlings, and providing post planting information and guidelines are planned as awareness-raising activities to highlight the important role of afforestation and restoration in sustainable forest management activities. Austria, China, the Democratic People's Republic of Korea, Ethiopia, Georgia, Israel, Jamaica, Lebanon, Poland and the United States of America have indicated their plans to organize tree plantings as part of their Forests 2011 activities. The Democratic People's Republic of Korea has specifically indicated plans to plant over 1 billion trees throughout the country during 2011;

(d) Field trips: to forest-protected areas. National parks can play an important role in raising awareness of the general public, youth, journalists and politicians of the importance of forest resources and the factors that threaten national forests. Bulgaria, Cyprus, the Czech Republic, El Salvador, Ethiopia, Lebanon and Romania have indicated their plans to organize field trips as part of their Forests 2011 activities;

(e) Publications: informational materials, including books, brochures, calendars, educational materials, leaflets, pamphlets and posters, are a tried and tested means of communication and outreach. Austria, China, Cyprus, the Czech Republic, El Salvador, Ethiopia, Georgia, Jamaica, Morocco, Poland and Romania have indicated their plans to produce publications as part of their Forests 2011 activities;

(f) Other awareness-raising activities: Austria, Croatia, Lebanon and Portugal have indicated their plans to organize activities to promote awareness of the role of forests and to foster exchange of practical strategies for promoting sustainable forest management as part of their Forests 2011 activities.

IV. Activities of international organizations

19. International organizations, the Collaborative Partnership on Forests and the United Nations system, including the functional commissions and the regional commissions, as well as United Nations system agencies, funds and programmes will play a critical role in supporting and organizing Forests 2011 activities at the global and regional levels.

(a) Centre for International Forestry Research: The secretariat of the Forum is working in close collaboration with the Centre to build upon the experience of Forest Days at the Conferences of the Parties to the United Nations Framework Convention on Climate Change as a model for creating a knowledge-sharing network for Forests 2011. This model employs the use of multiple communication channels, including social networks, environmental journalists' blogs, and other means of direct information flow to target audiences. Forest Day 4, during the sixteenth session of the Conference of the Parties (5 December 2010), will serve as a key bridge event between the International Year of Biodiversity and the

International Year of Forests. As part of the filming of Forest Day 4, participants will be asked to share their messages for the International Year of Forests, 2011. In celebration of the Year, the Centre in 2011 will also be hosting six conferences around the world entitled "Forests 2011: A call for Science";

(b) Convention on Biological Diversity: The secretariat of the Forum is working in close collaboration with the secretariat of the Convention on Biological Diversity to build on the successes of the International Year of Biodiversity in 2010, and to carry the momentum forward into Forests 2011. Activities include: the organization of a "bridging event" as part of the closing ceremony of the International Year of Biodiversity in December 2010 in Kanazawa, Ishikawa Prefecture, Japan; the forest biodiversity focus of the upcoming International Day for Biological Diversity on 22 May 2011; the development of informational materials on forest biodiversity; and the possible inclusion of a forests focus in the Convention on Biological Diversity Ecosystems Pavilion events in 2011;

(c) Food and Agriculture Organization of the United Nations (FAO): The secretariat of the Forum is working in close collaboration with FAO on a range of activities for Forests 2011. FAO, as the Chair of the Collaborative Partnership on Forests, is supporting implementation of the Year, and convened the first meeting of the Partnership forest communicators' focal points in the sidelines of the twentieth session of the Committee on Forestry, on 5 October 2010 . The Partnership forest communicators' network is expected to explore common communication approaches and measures to support forest-related communication in Partnership member organizations during the International Year and beyond. In addition, FAO activities during Forests 2011 include the launch of *State of the World Forests* in 2011 at the ninth session of the United Nations Forum on Forests, the publication of fact sheets on forests data and opportunities for Forests 2011 events at FAO Headquarters, in cooperation with the city of Rome as well as at the regional level in coordination with FAO regional commissions;

(d) International Fund for Agricultural Development (IFAD): IFAD has indicated that it plans to co-organize a side event on carbon forestry during the sixteenth session of the Conference of the Parties to the United Nations Framework Convention on Climate Change, to be held in Cancun, Mexico, in 2010;

(e) International Union for Conservation of Nature (IUCN): The secretariat of the Forum is working in close collaboration with IUCN to promote awareness of the values of large-scale forest landscape restoration throughout Forests 2011, including in particular through the work being undertaken through the Global Partnership on Forest Landscape Restoration. Other activities planned include leveraging the IUCN extensive network of members, and publications such as *Arborvitae* and *World Conservation* to raise awareness and share positive stories for Forests 2011;

(f) International Tropical Timber Organization: The secretariat of the Forum is working in close collaboration with the International Tropical Timber Organization on a number of Forests 2011 activities. Planned events include: the December 2010 Ishikawa event marking the closing of the International Year of Biodiversity, and transition to Forests 2011; a special issue of the publication *Tropical Forest Update*; the sharing of the organization's success stories on successful field projects; the launch of a 2010 report on sustainable forest

management in the tropics and the publication of educational materials highlighting the importance of tropical forests;

(g) International Union of Forest Research Organizations: During 2011, over 70 Union-related meetings are taking place; the secretariat of the Forum plans to work in collaboration with the Union to disseminate Forests 2011 information materials through these events. The Union-led Collaborative Partnership on Forests initiative, Global Forest Expert Panels, will contribute to Forests 2011 through the publication of an assessment report which aims to raise awareness on the role of international instruments and institutions affecting forests. Other communication opportunities for Forests 2011 include particular Global Forest Information Service (www.gfis.net) and the International Union of Forest Research Organizations newsletter;

(h) Global Environmental Facility (GEF): GEF plans to closely link the celebration of its twentieth anniversary in 2011 with the Forests 2011 events and will use this opportunity to promote its new sustainable forest management and Reducing Emissions from Deforestation and Forest Degradation-Plus programme, for which a separate funding envelope of $250 million has been created in the fifth repienishment of GEF, providing incentives for better management of all types of forests in GEF-eligible countries;

(i) Ramsar Convention on Wetlands: The Convention selected "Forests for water and wetlands" as the slogan for World Wetlands Day, 2011 in recognition of the International Year of Forests. The secretariat of the Forum worked in collaboration with the Ramsar Convention secretariat on the production of a World Wetlands Day, 2011 brochure on wetlands and forests. The publication looks at forested wetlands and highlights the many useful roles these ecosystems play for people and wildlife. The brochure also examines the vital role of forests in the global water cycle, including how forests provide clean water to wetlands and combat the effects of climate change;

(j) United Nations Educational, Scientific and Cultural Organization (UNESCO): UNESCO will be playing a key role in a regional conference on forests, to be held in Kinshasa, being organized by the Ministry of Environment, Nature Conservation and Tourism of the Democratic Republic of the Congo, which will raise awareness about the International Year of Forests. The conference is expected to be held in late November/early December 2010. UNESCO will be involved in the conference through the Regional Post-graduate Training School on Integrated Management of Tropical Forests and Lands;

(k) United Nations Environment Programme (UNEP): The secretariat of the Forum is working in close collaboration with UNEP on a number of Forests 2011 communication initiatives. The programme's planned activities for forest-related communications in 2011 included audio-visual and media packages. In addition, the UNEP 2011 Sasakawa award has the theme "Forest for people, Forests for green growth", in support of Forests 2011, and discussions are under way to highlight forest themes in the 2011 World Environment Day on 5 June, to raise awareness of the role of forests in the green economy;

(l) World Agroforestry Centre: The secretariat of the Forum plans to work in close collaboration with the Centre in promoting success stories related to forests and agroforestry. The Centre plans to showcase stories on the advantages of

agroforestry in the context of forests throughout 2011, including by highlighting gender and livelihood aspects through various communication channels such as publications and exhibitions.

V. Activities of regional and subregional organizations

20. Regional and subregional forest-related organizations play a critical role in cooperation and the implementation of sustainable forest management, and thus will play a critical role in supporting and organizing Forests 2011 activities at the regional and subregional levels.

21. The secretariat of the Forum has been notified of the following regional and subregional activities to celebrate Forests 2011:

(a) The Central African Forests Commission plans to build on the experiences of the celebration of the International Year of Biodiversity in 2010 and provide support to member States of the Commission for the celebration of Forests 2011, including through education and information activities;

(b) The Communauté des Etats Sahélo-Sahariens is planning meetings in 2011 on combating desertification and safeguarding forest resources, including the first meeting of the steering committee of the Great Green Wall Initiative;

(c) The twenty-fourth session of the Asia-Pacific Forestry Commission and second Asia-Pacific Forest Week will be held in China in 2011;

(d) The Association of Southeast Asian Nations (ASEAN) plans to convene in 2011 the second Ministerial Meeting on Forests of ASEAN and China as well as a meeting of senior forest officials of ASEAN and China on regional policy dialogue;

(e) The Asia-Pacific Network for Sustainable Forest Management and Rehabilitation plans to organize a forestry summer camp and exchange visits among forestry colleges and institutions in 2011, as follow-up to the Meeting of Forestry College Deans held in July 2010. The Network also plans to publicize Forests 2011 activities in the region through the Network's website and newsletters;

(f) The tenth Pacific heads of forestry meeting will be held in Fiji in May and June 2011, to review past and present implementation of forestry activities in the Pacific. To commemorate Forests 2011, the Secretariat of the Pacific Community will launch a book entitled *Forestry in the Pacific* during the regional meeting of the heads of forestry in Fiji. During 2011, the Secretariat of the Pacific Community also plans to organize various communication activities to essay-writing competitions, merit awards, press releases, audio-visuals and documentaries to enhance awareness on the value of the forest resource to the well-being of the people of the Pacific;

(g) The sixth Ministerial Conference on the Protection of Forests in Europe will be convened in Oslo from 14 to 16 June 2011. The Conference will take a decision on a legally binding agreement on forests in the pan-European region, and decide upon a common vision, goals and targets for forests in Europe. The ministerial conference will be Europe's major contribution in the International Year of Forests, and the FOREST EUROPE secretariat Liaison Unit in Oslo plans to engage ministers responsible for forests to champion at all levels the issues of the International Year of Forests;

(h) The third meeting of the Conference of the Parties to the Carpathian Convention will be held in Slovakia in 2011. The meeting is expected to adopt a draft protocol on sustainable forest management;

(i) The FOREST EUROPE Liaison Unit in Oslo is working in collaboration with the secretariat of the Forum and the Forest Communicators' Network on 2011 activities to promote knowledge of Europe's work for sustainable forest management among policy and decision makers, the media and public, and to create dialogue and engage action. In addition, the FOREST EUROPE Liaison Unit in Oslo, in cooperation with the United Nations Economic Commission for Europe (UNECE)/FAO Forestry and Timber Section and FAO, will publish the *State of Europe's Forests 2011* report, which will provide information on the status and changes of Europe's forests, their management and applied policies;

(j) The UNECE/FAO Forestry and Timber Section is developing a forest communication strategy to communicate messages on the state of forests in Europe, as part of its Forests 2011 activities. This strategy is being developed in cooperation with the Forest Communicators' Network, a network of communication experts from countries and organizations throughout the region. Activities planned for the International Year include the launch of a video, and meetings and workshops on climate change-related aspects and the various dimensions of sustainable forest management. As part of these activities, the fourth meeting of the Team of Specialists on Monitoring Sustainable Forest Management will be held in January 2011, in Turkey;

(k) The International Model Forest Network secretariat, the Spanish Ministry of the Environment and the Regional Government of the region of Castilla y León (Spain) will mark Forests 2011 through the organization of an international symposium on ecosystem and landscape-level approaches to sustainability, in Burgos, Spain. The meeting will serve to strengthen understanding of forest ecosystem management and provide an opportunity to celebrate the significant successes that natural resource managers and communities around the world are achieving. The Symposium will precede the Global Forum of the International Model Forest Network, which is also being held in Burgos, Spain;

(l) During 2011, the Amazon Cooperation Treaty Organization expects to begin full implementation of the new Regional Agenda for Amazonian Cooperation, which includes the following instruments: the Regional Agenda for Cooperation regarding Forests; the Regional Agenda for Cooperation on Indigenous Affairs; and the Regional Action Plan for Amazonian Biodiversity in 2011.

VI. Activities of major groups

22. Major groups as identified in Agenda 21 have been recognized as key stakeholders in the implementation of sustainable forest management around the world. In July 2010, during the major groups-led initiative entitled "Applying sustainable forest management to poverty reduction: strengthening the multi-stakeholder approach within the United Nations Forum on Forests", held in Accra,

various forest-related major groups shared their plans[1] for celebrating the International Year of Forests. These included:

(a) Communication products: informational and educational materials, newsletters, posters and student videos;

(b) Events: national launch events, community events, tree planting, seminars/workshops/conferences, concerts, parades, art and music contests and national television programmes on forest issues.

23. In addition to those activities, the secretariat of the Forum has been receiving a growing number of partnership requests from the private sector. Companies from around the world have requested permission to use the Forests 2011 logo and have offered to support Forests 2011 events. Demonstrating the cross-sector appeal of the International Year, the majority of requests have not come from the forestry industry. In fact, all types of companies, including those from the manufacturing, food, and technology sectors, have been requesting to use the Forests 2011 logo as they look to showcase their commitment to sustainable business practices and promote awareness of these practices throughout the International Year.

VII. Recommendations

24. **Recognizing the need to promote sustainable management of all types of forests at all levels, the United Nations Forum on Forests may wish to consider the following recommendations:**

(a) **Further encourage Member States to promote awareness of challenges and success stories related to implementing sustainable forest management at the national level, including as a means of promoting North-South, South-South and triangular cooperation;**

(b) **Renew its invitation to Member States to establish national coordinating committees or designate focal points to promote and coordinate activities and initiatives related to the International Year of Forests, 2011 at the local and national levels;**

(c) **Further encourage Governments, relevant regional and international organizations and major groups to support activities related to the Year, inter alia, through voluntary contributions, and to link their relevant activities to the Year;**

(d) **Encourage all relevant organs of the United Nations, including the functional commissions and the regional commissions, as well as United Nations system agencies, funds and programmes, to fully support, contribute to and participate in the activities envisaged for the observance of 2011 as the International Year of Forests;**

(e) **Further encourage the creation of voluntary partnerships among Member States, international organizations and major groups organizations to**

[1] Applying sustainable forest management to poverty reduction: strengthening the multi-stakeholder approach within the United Nations Forum on Forests summary report of the Major Groups-Led Initiative in Support of the United Nations Forum on Forests, 26-30 July 2010, Accra.

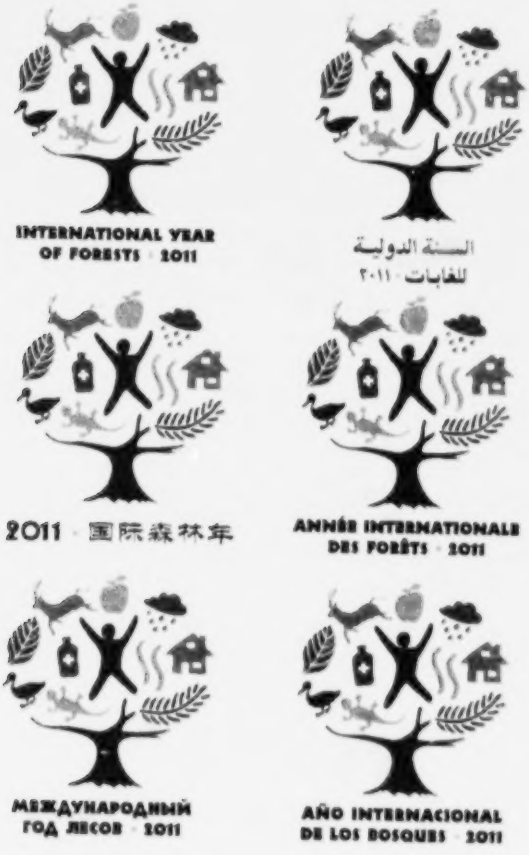
facilitate and promote activities related to the Year at the local and national levels;

(f) Invite the Collaborative Partnership on Forests to continue the Communication Network in future in order to promote a sound understanding by people, Member States and international organizations of the many contributions of forests and the need to manage them sustainably;

(g) Promote observance of the Year not as an isolated event but as part of a continuing process of advocacy and partnership to foster greater awareness and action towards sustainable forest management at all levels, in effect a forest-plus strategy for the years 2012 and onward.

Annex I

International Year of Forests, 2011 logo in all official United Nations languages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السنة الدولية للغابات · ٢٠١١
2011 · 国际森林年
ANNÉE INTERNATIONALE DES FORÊTS · 2011
МЕЖДУНАРОДНЫЙ ГОД ЛЕСОВ · 2011
AÑO INTERNACIONAL DE LOS BOSQUES · 2011

Annex II

International Year of Forests, 2011 logo use guidelines

Logo use guidelines

I. Design of the logo

1. The International Year of Forests, 2011 (Forests 2011) logo is designed to convey the theme of "Forests for People", celebrating the central role of people in the sustainable management, conservation and sustainable development of our world's forests. The iconographic elements in the design depict some of the multiple values of forests and the need for a 360-degree perspective: forests provide shelter to people and habitat to biodiversity; are a source of food, medicine and clean water; and play a vital role in maintaining a stable global climate and environment. All of these elements taken together reinforce the message that forests are vital to the survival and well-being of people everywhere, all 7 billion of us.

II. Translation of the logo

2. The International Year of Forests, 2011 (Forests 2011) logo will be available in the six official United Nations languages: Arabic, Chinese, English, French, Russian and Spanish.

3. Member States are encouraged to translate the text "International Year of Forests, 2011" into local languages and send the translated text only in EPS (graphic) file format via e-mail to the United Nations Forum on Forests secretariat at forests@un.org.

4. United Nations entities and other organizations using the logo during events or activities organized for the International Year of Forests may use the Forests 2011 logo in conjunction with their organizational logo.

III. Uses of the logo

A. Use of the logo by entities of the United Nations system

5. Entities of the United Nations system may use the International Year of Forests logo without obtaining prior approval from the United Nations Forum on Forests secretariat. However, for reporting purposes, the United Nations Forum on Forests secretariat should be informed of events and informational materials for which the logo is used. The logo may also be used for publications that the United Nations may produce with or without external partners in connection with Forests 2011, including, inter alia, posters, brochures, books, videos, flash and PowerPoint presentations, banners, illustrations and animations.

B. Use of the logo by non-United Nations entities

6. The International Year of Forests logo is primarily intended for three kinds of promotional use: information, fund-raising and use by a commercial entity. Parties outside the United Nations system may use the logo after obtaining approval from the United Nations Forum on Forests secretariat in accordance with the requirements outlined below:

1. Information uses of the logo

7. Information uses of the logo are those which are:

(a) Primarily illustrative;

(b) Not intended to raise funds;

(c) Not carried out by a commercial entity.

8. All entities interested in using the International Year of Forests logo for information purposes must apply to the United Nations Forum on Forests secretariat. When requesting approval, the entities should provide:

(a) A short statement of identity (nature of organization and its objectives);

(b) An explanation of how and where the logo will be used;

(c) A waiver of liability (see annex III) must be signed by the entity requesting to use the logo.

2. Fund-raising uses of the logo

9. Fund-raising uses of the logo are those intended to raise resources to cover costs of International Year of Forests activities organized in 2011. Fund-raising uses of the logo may be undertaken only by non-commercial entities. All entities interested in using the International Year of Forests logo for fund-raising purposes must apply for approval to the United Nations Forum on Forests secretariat. When requesting permission to use the logo for fund-raising purposes, the entities must provide:

(a) A short statement of identity (membership, objectives, etc.);

(b) An explanation of how and where the logo will be used;

(c) An explanation of how the fund-raising will take place;

(d) A summary budget;

(e) An explanation of how proceeds would be allocated to cover costs of International Year of Forests activities;

(f) A waiver of liability (see annex III) must be signed by the entity requesting to use the logo.

3. Uses of the logo by commercial entities

10. The uses of the logo by commercial entities are all those undertaken by or involving commercial entities, as well as any use intended to lead to commercial or personal profit. All commercial entities interested in using the International Year of

Forests logo must apply for approval to the United Nations Forum on Forests secretariat. When requesting permission to use the logo, the commercial entities must provide:

(a) A short statement of identity (nature of company or enterprise);

(b) An explanation of how and where the logo will be used;

(c) The names of countries/territories where the logo will be used;

(d) The nature of products/services that the entity produces/sells in those areas;

(e) How the products relate to the messages of the International Year of Forests;

(f) What profits the entity is expected to make from the use of the logo;

(g) A summary budget, providing expenses and any proposed royalties or contributions the entity is expected to make to local, national or international activities for the preparations for the International Year of Forests in 2011 or in favour of implementation of the activities of the International Year of Forests in 2011.

11. Before the logo is used by a commercial entity, a contract must be signed with the United Nations Forum on Forests secretariat. In particular, such contracts must include provisions concerning the waiver of liability (see annex III). Such contracts must also provide the detailed terms and conditions concerning the use of the logo, including the details of the information enumerated above. Additionally, such contracts must contain the United Nations General Conditions of Contract.

4. Length of use of the logo

12. The International Year of Forests logo will be used for a period of two years from July 2010 until June 2012. That period includes the preparation phase in 2010 for the International Year of Forests, the celebrations of the International Year of Forests in 2011, and any subsequent reporting in 2012.

13. The International Year of Forests logo is primarily intended for promotional use, including, inter alia, websites, posters, brochures, books, videos, flash and PowerPoint presentations, banners, illustrations and animations. The logo may be used beyond June 2012 in reference to publications about the International Year of Forests.

IV. Liability

14. All entities authorized to use the International Year of Forests, 2011 logo for the purposes specified herein must agree to the following provisions on waiver of liability:

(a) The entity is responsible for ensuring that the activities are carried out in accordance with the applicable law and for ensuring that the appropriate insurance is maintained to cover the risks arising out of such activities;

(b) The United Nations does not assume any responsibility for the activities of the undersigned;

(c) The entity shall hold harmless and defend the United Nations and its officials against any action that may be brought against the United Nations or its officials as a result of the use of the logo.

15. When the logo is used for information and fund-raising purposes, the waiver of liability form must be signed by the entity. When the logo is used by a commercial entity, the above provisions on waiver of liability must be incorporated into a contract to be signed by the entity. All duly signed waiver of liability forms and contracts must be received by the United Nations Forum on Forests secretariat before the proposed activities are carried out.

V. Inquiries

16. Please send inquiries to:

United Nations Forum on Forests Secretariat
Attention: International Year of Forests, 2011 Team
Department of Economic and Social Affairs (DESA)
1 United Nations Plaza, DC 1 — 1245,
New York, NY 10017, USA

Fax: +1 917 367 3186
E-mail: forests@un.org

Annex III

Waiver of liability for use of the logo of "International Year of Forests, 2011"

The undersigned acknowledges that, in using the logo for the International Year of Forests as explained in its submission dated _____ to the United Nations Forum on Forests secretariat:

(a) The undersigned is responsible for ensuring that the activities are carried out in accordance with the applicable law and for ensuring that the appropriate insurance is maintained to cover the risks arising out of such activities;

(b) The United Nations does not assume any responsibility for the activities of the undersigned;

(c) The entity shall hold harmless and defend the United Nations and its officials against any action that may be brought against the United Nations or its officials as a result of the use of the logo.

Signed

_____

Full name (block letters)

_____

Affiliation (block letters)

_____

Name of organization

_____

E-mail

_____

Date

_____

Please send the signed waiver form to:

United Nations Forum on Forests Secretariat
Attention: International Year of Forests, 2011 Team
Department of Economic and Social Affairs (DESA)
1 United Nations Plaza, DC 1 — 1245,
New York, NY 10017, USA

Fax: +1 917 367 3186
E-mail: forests@un.org